



ATLANTIC BROADBAND TEAM MEMBERS HOST VIRTUAL STORY TIME FOR FAMILIES WITH CHILDREN AT HOME

ABB team members to read their favorite children's books via Facebook Live app

QUINCY, Mass, April 30, 2020 – With families observing stay-at-home precautions due to the COVID-19 virus, [Atlantic Broadband](#) team members are using a mix of technology and old-fashioned story telling to help keep kids entertained.

The virtual story time sessions have featured Atlantic Broadband employees reading from a children's book using Facebook Live. Sessions were held Monday for Connecticut-area customers, Wednesday for Florida-area customers. An upcoming reading is scheduled for Friday, May 1 for customers in the Pennsylvania service areas at 1 PM.

“With schools closed, working parents are balancing their professional responsibilities with being caretaker and educator to their children,” said Julie Sullivan, Vice President of Marketing for Atlantic Broadband. “These virtual story times are designed to provide a brief break for parents, while keeping children engaged and entertained.”

Three Atlantic Broadband employees volunteered to do the book readings and chose their personal favorites for the readings. The live readings have been geo-targeted, using the [Facebook Live](#) (@Atlanticbb).

ABOUT ATLANTIC BROADBAND

Atlantic Broadband, a subsidiary of Cogeco Communications Inc. (TSX: CCA), is the eighth-largest cable operator in the United States, based on the number of television service customers served. The company provides its residential and business customers with Internet, TV and Phone services in 11 states: Connecticut, Delaware, Florida, Maine, Maryland, New Hampshire, New York, Pennsylvania, South Carolina, Virginia and West Virginia. Atlantic Broadband is headquartered in Quincy, Massachusetts. To learn more about Atlantic Broadband, please visit www.atlanticbb.com.

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