



ATLANTIC BROADBAND LAUNCHES NEW “HBO MAX” STREAMING SERVICE

Current customers who subscribe to HBO will receive the service at no additional cost

QUINCY, Mass, May 27, 2020 – [Atlantic Broadband](#), the nation’s eighth-largest cable operator, today launched WarnerMedia’s new HBO Max video streaming service and made it available at no additional cost to its HBO customers.

With the new service, viewers can stream all available HBO content along with new Max Originals, and movies from WarnerMedia—more than 10,000 hours of video content all in one place and with something available for everyone in the family.

HBO Max content can be viewed on smart phones, tablets, Mac and PC browsers, streaming media players and game consoles. Customers who currently subscribe to HBO from Atlantic Broadband simply need to download the HBO Max App, select Atlantic Broadband as their provider, and use their existing Atlantic Broadband login credentials to access the HBO Max content.

“HBO Max delivers not only tremendous value, but ease of use across multiple devices,” said Heather McCallion, Vice President of Products and Programming for Atlantic Broadband. “With more movies, more original shows, more choice—it’s maximum entertainment for our HBO customers.”

ABOUT ATLANTIC BROADBAND

[Atlantic Broadband](#), a subsidiary of Cogeco Communications Inc. (TSX: CCA), is the eighth-largest cable operator in the United States, based on the number of television service customers served. The company provides its residential and business customers with Internet, TV and Phone services in 11 states: Connecticut, Delaware, Florida, Maine, Maryland, New Hampshire, New York, Pennsylvania, South Carolina, Virginia and West Virginia. Atlantic Broadband is headquartered in Quincy, Massachusetts.

ABOUT ATLANTIC BROADBAND BUSINESS

[Atlantic Broadband Business](#) delivers advanced Video, Internet, Business WiFi and Phone services to small and medium businesses over a highly reliable, fiber-rich, high-capacity network. It also offers customized, scalable Metro Ethernet enterprise solutions, including dedicated fiber with symmetrical speeds up to 10 Gbps, point-point and multipoint transport, and Hosted Voice solutions. Atlantic Broadband supports its business clients with 24/7 network monitoring and technical support, professional client care, and dedicated local account executives.

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