5 WAYS YOUR BUSINESS CAN MAKE REMOTE WORK EFFICIENT AND EFFECTIVE
For small businesses already struggling to compete for talent in a tight job market, offering the opportunity for staff to telecommute can be a strategic advantage. It can also help widen the recruitment net because you’re no longer limited by your geography.

Another advantage? Research from Global Workforce Analytics found that businesses can save as much as $11,000 a year per part-time telecommuting employee.

But while remote working offers many benefits, it also brings challenges when it comes to ensuring collaboration, productivity and communication among your teams. The right technology, however, can solve many of those challenges.

HERE ARE SOME KEY TECHNOLOGY BEST PRACTICES WHEN YOUR BUSINESS SUPPORTS REMOTE WORKERS:

1. **ENSURE SMOOTH, SEAMLESS COLLABORATION**
   One of the biggest challenges of working with remote teams is collaborating on projects, and hitting “reply all” on group emails simply doesn’t cut it. Online car buyer SellMax, which has several of its 30 employees working remotely, uses Slack to keep its employees connected and projects on track, says Sean Pour, co-founder and CEO. Slack lets users create separate channels for every project, task or client, keeping conversations focused on the subject at hand and allowing team members to communicate directly with each other from anywhere in the world.

   It also integrates with pretty much any business software you might already be using. “We chose it because it has the widest range of companies that have built solutions for it,” Pour notes. Slack’s app directory includes hundreds of industry-leading resources that can be integrated into your channels, including popular document-sharing apps such as Microsoft 365, Google Docs and Dropbox, so everyone has access to the most up-to-the minute information.

2. **USE A CLOUD-BASED HOSTED VOICE PHONE SYSTEM**
   Customers and vendors who call your business should always reach the right person on your team quickly. By providing your team members with access to a cloud-based hosted voice phone system with advanced call routing features and the ability to easily manage their phone calls via a mobile app, you can ensure calls won’t be missed — regardless of where that team member is working.
Atlantic Broadband provides businesses with the high-speed internet plans and cloud-based hosted voice phone service that make remote working productive and effective. To learn more about how we can help your business, call 888-684-6595.