

When it comes to connectivity, it pays to have backup.

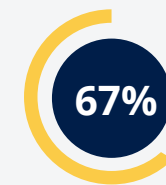
4G LTE BACKUP

WHY YOUR BUSINESS NEEDS 4G LTE BACKUP BY ATLANTIC BROADBAND

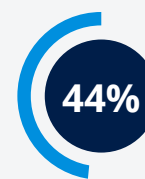
Internet outages will cause U.S. small businesses to suffer over **\$40 Billion** in lost productivity in 2020.



93% of the smallest businesses (1-19 employees) do not have an Internet backup solution in place



67% of businesses with 20-99 employees are vulnerable and will suffer \$15 billion in lost productivity



44% of the largest small businesses have redundant wireline solutions in place

Internet connectivity to small businesses is important in **many ways**:



access to cloud applications



point of sale transactions



electronic correspondence



IP-based communications



82% of businesses with 100-499 employees are well protected with backup plans

Average annual Internet downtime is 17.8 Hours



Internet downtime not only impacts immediate business activity but also **can hurt reputation and cause potential customer dissatisfaction** prompting a move to a competitor

4G LTE BACKUP FACTS



99.9% uptime SLA for High Speed Data product when supported by **4G LTE Backup**

Exclusive to Atlantic Broadband Business



CONNECTION RESTORED IN 90 SECONDS OR LESS even in the event of a network outage



We offer flexible, scalable Internet speeds to keep

businesses connected anywhere, anytime.

We also enable easy access to OnDemand content from any device.

Coverage from 2 leading wireless networks



4G LTE Backup



Small businesses would strongly benefit from having an **Internet backup solution** like **4G LTE Backup by Atlantic Broadband Business**

For more information, call **888-684-6595** or visit us online at atlanticbb.com/business